

## **Historic, Archive Document**

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1926

# CHRYSANTHEMUMS

*for the*  
**Commercial Grower**

## NEW *and* STANDARD VARIETIES

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WE have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

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### Fight Floral Company

EVERYTHING IN YOUNG POT PLANTS  
AND ROOTED CUTTINGS

108 West 28th Street, New York

Telephones, Lackawanna 5791-5792

# New Single Pompon

## Thanksgiving Bronze (Brunner)

Rooted  
Cuttings,  
\$15.00  
per 100

Bronzy-apricot, having two rows of petals with a rounded golden center; a cross between Bronze Buckingham and Mrs. E. D. Godfrey. A good grower, with stiff, erect stem, about 3 ft. high. In bloom for Thanksgiving, continuing into early December. For the past two years, the flowers of this variety have been sold to a few exclusive metropolitan florists who consider it a valuable addition to the singles in flower at this time.

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# New Large-flowering Commercial Varieties

Rooted  
Cuttings,  
\$15.00  
per 100

**Gladys Pearson.** New shade for Thanksgiving. Surface of petals apricot and reverse buff; under artificial light, like orange. 5 ft.  
**Silver Sheen.** Pure white, incurved. Matures Oct. 20th. Fine keeper.  
**Enchantress (Smith's).** Early pink, flowering Oct. 10th. 4 ft. Fine early rose-pink.  
**Mrs. Nellie T. Ross.** A shade lighter than Bonnaffon. Flowers Nov. 30th. 4½ ft.  
**"Ma" Ferguson.** Midseason yellow, incurved. Outer petals reflex. Dwarfier grower.  
**Sylvan Tints.** Excellent Thanksgiving variety. Strong grower. Surface of petals cardinal; reverse side, tan color. Loosely incurved form. 4 ft.  
**Bronze McNeice.** Like McNeice.  
**Miss Nettie L. Parker (Jepsen).** Pink, on order of Nerissa flowers. Nov. 1st. Incurved. Strong grower.  
**Bronze Turner.** The best bronze sport of Turner.  
**White Prince.** White; midseason. Nov. 1st. Close incurved. Wax-like color. 4 ft.

*"Other novelties for this season will be published later."*

*"We expect to disseminate a real good, early pink, large flowering Mum on the Rager type"*

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# Large-flowering 'Mums

CHOICE  
COMMERCIAL  
VARIETIES  
THAT  
ARE SCARCE  
AND THOSE  
RECENTLY  
INTRODUCED

Rooted  
Cuttings,  
\$12.50  
per 100,  
\$100.00  
per 1000

**Andrew Schmidt.** Large, incurved late pink. Sport of Seidewitz; very fine.  
**Distinction.** Round, incurved rose-pink. Blooms Nov. 15th. 4 ft.  
**Mrs. Louis B. Tim.** Large, incurved white; for early October. Dwarf grower. 2½ to 3 ft.  
**Mrs. Woodrow Wilson.** White; an early Wm. Turner. 4-5 ft. Oct. 5th.  
**Peerless (Smith).** White. Nov. 15th to 25th. 3½ ft.  
**Private James Gresham.** Terra cotta red, with gold reverse. 4 ft.  
**October Rose.** Large, incurved pink. Blooms Oct. 10th. 5 ft.  
**Snowbound.** White seedling from Chas. Rager. Blooms Nov. 1st. 4 ft.  
**Towantic.** Incurved white, for Thanksgiving. 3½ ft. Fine stem and foliage.  
**W. H. Waite.** Bronze. Nov. 5th.  
**Yukon.** Yellow incurved. 5 ft. Nov 1st.

## Large-flowering 'Mums—continued

<b>Geo. Baer.</b> Bronze sport of Early Rose; Oct. 20.	
<b>Odessa.</b> Exhibition yellow; Nov. 20.	<b>Rooted Cuttings,</b>
<b>Orange Queen</b> (1921). Loosely incurved. Blooms for Thanksgiving; 3-3½ ft. from June planting. Bud. Aug. 1.	<b>\$10.00</b>
	<b>per 100,</b>
	<b>\$90.00</b>
<b>Rose Chochard.</b> Fine Early pink. Matures Oct. 15. Dwarf grower. 3 ft.	<b>per 1000</b>

<b>Corneto.</b> Incurved pink; blooms Nov. 5.	
<b>Corp. J. Fred. Piper.</b> Exhibition yellow.	
<b>December Glory</b> (1923). Incurved; fine commercial white for late flowering. Matures Dec. 1 to 10. Height 5 ft. from June 15 planting. Secure bud Sept. 30.	
<b>Golden King</b> (1923). Incurved yellow; matures Nov. 15-25; 4½ ft.	
<b>Louise Pockett.</b> Fine late white; Nov. 15. Large size. For commercial as well as exhibition.	<b>Rooted Cuttings,</b>
<b>Midnight Sun.</b> Yellow; midseason.	<b>\$8.50</b>
<b>Nagirroc.</b> Orange-bronze; Nov. 1.	<b>per 100,</b>
<b>Pink Treasure</b> (1922). Pleasing shade of pink. Pink substance, wiry stem, incurved.	<b>\$75.00</b>
<b>Purple King.</b> Nearest approach to purple; exhibition variety; matures Nov. 5-10.	<b>per 1000</b>
<b>Richard Witterstaedter.</b> Red; Nov. 5.	
<b>Rosa Raisa</b> (1923). Perfect, incurved rose pink; 4½ ft. Select bud Sept. 20; matures Nov. 15 and can be held for Thanksgiving.	
<b>Rose Day.</b> Reflex; exhibition Mum; Nov. 5.	
<b>Rose Delight</b> (1922). Deep pink, incurved; medium dwarf in growth. Fine keeper. Matures Oct. 20; select bud Sept. 5.	
<b>Sungold</b> (1923). Bright late yellow seedling from Sunbeam; 4½ ft.; bud Sept. 30 or after.	

<b>Adrian's Pride.</b> Thanksgiving yellow; 4 ft.	
<b>Alice Day.</b> Pure white, incurved; flowers Nov. 5; medium size.	
<b>Betsy Ross.</b> Incurved, white; Nov. 5.	
<b>Bronze Chadwick.</b> Nov. 25.	
<b>Barbara Davis.</b> Large, bronze; Nov. 15.	
<b>E. M. Benson.</b> Bright yellow for Oct. 10. Dwarf grower.	
<b>Brutus.</b> Bronze; Nov. 10.	
<b>Bronze Unaka</b> (Like Unaka). Oct. 5.	
<b>Chadwick Supreme.</b> Pink; Nov. 25.	
<b>Chadwick White.</b>	
<b>Chadwick Yellow.</b>	
<b>Chadwick Bronze.</b>	
<b>Celebration.</b> Excellent Thanksgiving yellow sport of Golden Eaton.	
<b>Citronelle.</b> Clear, incurved yellow; 4 ft. Oct. 20.	
<b>Comoleta.</b> Early yellow; Oct. 10.	
<b>Crystal Gem.</b> Early white. Oct. 5.	
<b>December Beauty.</b> White; Dec. 10.	
<b>December Gem.</b> White with pink tinge; matures Dec. 1 to 15th, according to date of bud.	<b>Rooted Cuttings,</b>
<b>Dolly Dimple.</b> Reflex yellow; Nov. 25.	<b>\$5.00</b>
<b>Elberon.</b> Pink; Nov. 15.	<b>per 100,</b>
<b>Elberon.</b> White; Nov. 15.	<b>\$45.00</b>
<b>Elberon.</b> Yellow; Nov. 15.	<b>per 1000</b>
<b>Josephine Foley.</b> Pure white; 4 ft.; Oct. 25.	
<b>Glenview.</b> Bronze; Nov. 10.	
<b>Glorious.</b> Pink, for end Oct.; 4 ft.	
<b>Golden Chadwick.</b> Nov. 5.	
<b>Golden Gleam.</b> Incurved; Nov. 1.	
<b>Golden Glory.</b> Fine late yellow, best on late bud; makes a fine pot plant; Nov. 5.	
<b>Golden Mistletoe.</b> Dec. 1.	
<b>Golden Wedding.</b>	
<b>Greystone.</b> Bronze; Nov. 10.	
<b>Hamburg.</b> Late pink; Dec. 1.	
<b>Hamburg.</b> Late white; Dec. 1.	
<b>Indian Summer.</b> Nov. 25.	
<b>Mrs. O. H. Kahn.</b> Bronze; Oct. 20.	
<b>Liberty Bond.</b> White; Oct. 15.	
<b>Loyalty.</b> Yellow; Nov. 25.	
<b>Mistletoe.</b> White; Dec. 1.	
<b>Mistletoe Pink.</b> Pink sport of Mistletoe.	
<b>Mistletoe Yellow.</b> Dec. 1.	

## Large-flowering 'Mums--continued

Rooted  
Cuttings,  
\$5.00  
per 100,  
\$45.00  
per 1000

**Monument.** Large, commercial white; 5 ft.; Nov. 15.  
**Nerissa.** Pink; Nov. 1.  
**Nagoya.** Thanksgiving, bright yellow.  
**Jean Nonin.** White; can be had for Xmas on late bud.  
**J. W. Prince.** Dark pink sport of Chieftain; Nov. 5.  
**Progress.** Incurved pink; Oct. 25.  
**Smith's Sublime.** Early soft pink, blooming Oct. 1; 3½ ft. high from May planting.  
**Snow White.** Incurved; 4-5 ft.; Nov. 1.  
**Tekonsha.** Thanksgiving bronze.  
**Thanksgiving Pink.**  
**Tiger.** A second early yellow; Oct. 15-20.  
**Tints of Gold.** Bronze; Oct. 10.  
**Tokio.** Pink, reflexed bloom; Oct. 18.  
**C. H. Totty.** Chestnut, gold reverse; Nov. 10.  
**Turner, Pink (Mrs. J. L. Davis).** Nov. 1.  
**Venus.** Light pink; Oct. 15; best on a late bud.  
**Victory.** Incurved, pure white; Nov. 10.  
**Wells'.** Late pink-reflex; blooms Nov. 10; good for pot plants.  
**White Eaton.** Nov. 10.  
**White Surprise.** Nov. 20.  
**White Chadwick.** Nov. 25.  
**Whittier.** Fine yellow to replace Bonnaffon; Nov. 15.  
**White Perfection.** White sport of Rose Perfection; Nov. 1.  
**White Turner.** Nov. 1.  
**Yellow Frost.** Sept. 12.  
**Yellow Polly Rose.** Oct. 5.  
**Yellow Rager.** Nov. 5.  
**Yellow Turner.** Nov. 1.

## Large-flowering Standard Varieties

### YELLOW

<b>Chrysolora,</b> Oct. 15	<b>Marigold,</b> Oct. 15
<b>Golden Glow,</b> Aug. 15	<b>Mrs. Pollworth,</b> Oct. 15
<b>Golden Queen,</b> Oct. 1	<b>Richmond,</b> Nov. 1
<b>Major Bonnaffon,</b> Nov. 20	<b>Robert Halliday,</b> Oct. 20
<b>Smith's Advance (yellow)</b>	<b>Roman Gold,</b> Nov. 5
	<b>Sunbeam,</b> Nov. 15
	<b>Sunglow,</b> Oct. 25

### PINK

<b>Chieftain,</b> Nov. 1	<b>McNeice,</b> Oct. 25
<b>Dr. Enguehard,</b> Nov. 20	<b>Pacific Supreme,</b> Oct. 10.
<b>E. A. Seidewitz,</b> Dec. 1	<b>Patty,</b> Nov. 1
<b>Early Rose,</b> Oct. 20	<b>Rose Perfection,</b> Nov. 5
<b>Helen Frick,</b> Nov. 20	<b>Unaka,</b> Oct. 5

### WHITE

<b>Chas. Rager,</b> Nov. 5	<b>White Bonnaffon,</b> Nov. 20
<b>Early Frost,</b> Sept 12	<b>White Chieftain,</b> Nov. 5
<b>Lynnwood Hall,</b> Nov. 20	<b>White Seidewitz,</b> Nov. 25
<b>Oconto,</b> Oct. 10	<b>White Frick,</b> Nov. 15
<b>Polly Rose,</b> Oct. 5	<b>White Patty,</b> Nov. 1
<b>Smith's Advance,</b> Sept. 5	

### CRIMSON

<b>Harvard,</b> Nov. 15	<b>Matchless,</b> red
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# Pompons—Larger-flowering Kinds

## NEWER VARIETIES

**Golden Star.** Narrow petals, erect stem; deep yellow; star-shape bloom. Nov. 25.

**Mrs. Henry F. Vincent.** Fawn and bronze. Salmon-pink shading; Nov. 15. R. C., \$12.50 per 100, \$100.00 per 1000.

**Unalga.** Beautiful, large yellow Pompon for Thanksgiving; excellent when disbudded. About 10 flowers to a plant.

**Rooted  
Cuttings,  
\$12.50  
per 100**

**Bokhara.** Autumn combination of colors: Red, rose, and bronze. Oct. 25.

**Buttercup.** Yellow.

**Chicago Pearl.** Fine white for Thanksgiving and later. Disbudded or for sprays.

**Felice.** Orange, like Orange Queen Mum. Broad incurved petals from a high rounded flower; 2 in. in diameter. Matures Nov. 12-20. Height 2 ft.

**Golden Nymph.** Latest Pompon known. Flowers can be had for Xmas. Button type. Bright yellow. Height 2½ ft.

**Miss Joliet.** Fine red for Nov. 1st.

**Nadia.** Dwarf Pompon Anemone. For pot culture. Bright yellow. Can be had for Thanksgiving.

**Nuggets.** Clear bright yellow; flowering Oct. 25. Round flower and makes a good spray; erect grower. Large button type and very desirable.

**Red Wilcox.** Like Wilcox; better Nov. 25.

**Storm Petrel.** White; good sprays. Oct. 20.

**White Caps.** Pure white; Oct. 25.

**Yellow Fellow.** Clear yellow; Nov. 10.

**Rooted  
Cuttings,  
\$8.00  
per 100,  
\$75.00  
per 1000**

**Acto.** Early pink.

**Adironda.** Fine, early bronze; Oct. 15.

**Angelo.** Fine pink; Oct. 25.

**Adelphia.** White ball; Oct. 15.

**Autumn Glints.** Golden bronze; Nov. 5.

**Bronzito.** Bronze; Nov. 15.

**Clare Jameson.** Early bronze.

**Clarice.** Early pink.

**Cora Peck Buhl.** Yellow; Oct. 25.

**Clorinda.** Fine bronze; Nov. 25.

**Cometo.** Dark rose; Nov. 1.

**Crystal.** White; Nov. 5.

**El Reno.** Golden bronze; Nov. 25.

**Ermalinda.** Old rose; Oct. 25; before Doty.

**Flora.** Crimson; Nov. 1.

**Iva.** Amber; Nov. 10.

**Irene.** Pure white; Oct. 20.

**Illona.** Lavender; Nov. 10.

**C. Jameson.** Bronze; Oct. 18.

**Louise Davenport.** Bronze; Nov. 10.

**Leilah.** Rose-pink; Oct. 15.

**La Purite.** Pure white; Oct. 20.

**Lucia.** Lavender-pink.

**Lucretia.** Pink, dark center.

**Luella.** Light pink.

**Mrs. Tricker.** Yellow; Oct. 15.

**Mimico.** Lavender; Oct. 25.

**Miramar.** Bronze; Oct. 25.

**Muskoka.** Golden bronze; Nov. 10.

**Mrs. C. Robinson.** Old rose; Nov. 10.

**Mrs. Bergman.** Early white; Sept. 25.

**Mrs. H. H. Crane.** Mahogany; Oct. 15.

**November Gold.** Nov. 25.

**Nordi.** Pure white; Nov. 15.

**New York.** Bronze; Nov. 10.

**Neola.** Light pink; Nov. 15.

**Nelma Putnam.** Rose-pink.

**Pink Dot.** White, with crimson dot. Oct. 23.

**Red Doty.**

**Rose Charm.** Rose-pink; Nov. 1.

**Rowenna.** Bronze for Thanksgiving.

**Snowbird.** Button white.

**Source d'Or.** Bronze; Oct. 25.

**Sarah Townsend.** Bronze; Nov. 15.

**Varsity.** Yellow; Nov. 10.

**White Wings.** Early white; Oct. 10.

**G. Wickersham.** Snow white; Nov. 5.

**Yellow Doty.** Nov. 1.

**Yuletide.** Pure white; Dec. 5.

**Rooted  
Cuttings,  
\$5.00  
per 100,  
\$45.00  
per 1000**



# Standard Varieties of Pompons

Rooted  
Cuttings,  
\$4.00  
per 100,  
\$35.00  
per 1000

Adelaide (mahogany) Oct. 20	Juliana (yellow), Oct. 25
Anna L. Moran (red), Oct. 15	Julia de Witt (amber white)
Becky McLane (bronze), Nov. 25	Lorraine Meech (dull crimson)
Capt. Cook (pink)	Lillian Doty (pink)
Connie Dick (yellow Doty)	Mariana (white)
Delphine Dodge (pink), Oct. 25	Mimico (lavender pink)
Diana (white)	Mrs. Nellie Kleris (pink), Oct. 20
Donald (pink)	Niza (pink), Oct. 15
Doris (red)	Ouray (dark brown) Oct. 25
Edna	Skibo (yellow)
Edina (rose pink) Oct. 15	Snowcrest (white), Nov. 10
Firebird (red), Oct. 25	Tinker (yellow)
Frank Wilcox (bronze)	Uvalda (white) Oct. 10
Golden Climax (yellow)	White Doty
Harvest Moon (yellow)	Xmas Gold (latest yellow)
Hilda Canning (bronze), Nov. 25	Yellow Baby
Iva (amber), Nov. 10	Zora (yellow), Oct. 15
	Zenobia (yellow), Oct. 10

## Caprice Type—Very fine for pot plants

Rooted  
Cuttings,  
\$6.00 per 100,  
\$50.00 per 1000

Butler's Caprice (deep pink)	Mrs. Greening (light pink)
Kathleen Thompson (crimson)	Purple Caprice
Lilac Caprice	White Caprice
	Yellow Caprice

## Other Pompons—Very good for pot culture

Rooted  
Cuttings,  
(except where  
noted  
otherwise),  
\$8.00  
per 100,  
\$75.00  
per 1000

Anoka. Pure white.
Angelo. Pink. \$5.00 per 100.
Brutus. Bronze. \$5.00 per 100.
A. Dasse. Yellow.
Gilda. Bright orange.
Greystone. Golden orange.
Koleta. Salmon-pink.
W. H. Lincoln. Yellow; late.
Mitzi. Yellow, red center.
Nadia. (See newer Pompons),
Pink Gem. Light pink.
Pigmy. Superior to Caprice varieties as a pot plant. High, rounded flowers, 3 in. in diameter. Light pink. Very dwarf. Potted in June; grows to height of 10-12 in. Ma- tures Nov. 10.

For additional varieties to grow for pot  
plants, see **Baby** or **Button Type** of Pompons,  
also **Anemones** for disbudding.

## Pompons of Button Type

Very fine for cutting, and also suitable for  
pot plants, being dwarf growers. If potted in  
June and pinched several times, will grow 8-16  
inches in height from soil.

### New and Scarcer Varieties

Rooted  
Cuttings,  
\$5.00  
per 100,  
\$45.00  
per 1000

Baby Doll. Light yellow; Oct. 25.
Billie Burke. Golden bronze; Nov. 25.
Bright Eyes. White apricot reverse; Oct. 25.
Button Rose. Deep rose; Nov. 5.
Buena. Golden Bronze; Oct. 25.
Clare. White; Nov. 15.
Crista. Sulphur; Nov. 1.
Dainty Maid. Pearly white; Nov. 1.
Dorothy Gish. White; Nov. 10.
Ethel. Bright red; Oct. 25.
F. Wilcox Jr. Bronze; Nov. 20.
Little Tot. Pale pink; Nov. 5.
Marguerite Clark. Rose-pink; Nov. 5.
Mary Pickford. Pure white; Nov. 1.
White Midget. Pure white; Nov. 5.



# Hardy Early-flowering 'Mums for Outdoor Growing

Alice Howell (yellow)	Glory of Seven Oaks (yellow)	
Aquitaine (bronze)	Jack Bannister (copper-yellow)	
A. Barham (orange-bronze)	L'Argentilla (chestnut)	
Border Beauty (orange-gold)	Maduse (bronze)	
Bronze Source d'Or	Miss F. Collier (waxy white)	Rooted Cuttings,
Candida (white)	Mme. Auguste Nonin (light pink)	\$6.00
Chaldon (reddish crimson)	Mrs. F. Bergen (white)	per 100,
Cranfordia (yellow)	Normandie (white)	\$50.00
Cranford's White	Pauline Wilcox (bronze)	per 1000
Excelsior (yellow)	Provence (pink)	
Eden (bright rose)	Ruth Cumming (bronze)	
Etoile d'Or (yellow)	Yellow Normandie	
Firelight (crimson)		
Framfield White		
Goacher's Crimson		

## SINGLE VARIETIES

### (Daisy Type)

Autumn Glory. Yellow.	
Bronze Buckingham. Oct. 25.	
Charter Oak. Yellow; Nov. 25.	
Dusky Maid. Golden bronze; Nov. 15.	
Elizabeth Firestone. Pink; Nov. 15	
Elizabeth McDowell. Orange-bronze; Nov. 15	Rooted Cuttings,
Golden Mensa. Nov. 15.	\$4.00
Helen Hubbard. Crimson; Nov. 20.	per 100,
J. Ingalls. Reddish bronze; Nov. 15.	\$35.00
Katherine Harley. Bronze; Nov. 15.	per 1000
Kitty Riches. Pink; Oct. 5.	
Margaret Waite. Cerise; Nov. 25.	
Mensa. White.	
Miss Isabelle. Bronze; Nov. 25.	
Miss Ida C. Skiff. Bronze for Halloween.	
Miss Mary Pope. Pale pink.	
Mrs. W. E. Buckingham. Pink; Oct. 25.	
Mrs. E. D. Godfrey. Pink; Nov. 25.	
Peggy Bulkley. Pink; Nov. 15.	
Pink Simplicity. Nov. 15.	

## Anemones—NEWER VARIETIES

Red Bird. Deep red, gold crested center, unusual combination. Nov. 20. R. C., \$12.50 per 100, \$100.00 per 1000.	Rooted Cuttings,
Noveltee. Pure white, very fine flower. Double and full center. A decided improve- ment over any other white Anemone. Ma- tures Nov. 20.	\$12.50 per 100

## STANDARD VARIETIES

Chestnut. Tan shade; Nov. 10.	
Coed. Soft pink; Nov. 10.	
Florera. Yellow; Nov. 10.	
Godfrey's Perfection White. Nov. 25.	
Golden Lida Thomas. Nov. 25.	
Maple Leaf. Like Maple Leaf shade; Nov. 10.	Rooted Cuttings,
Pomona. Pure white; Nov. 1.	\$5.00
Primrose. Light yellow; Oct. 25.	per 100,
Puritan. Pure white; Nov. 1.	\$45.00
Graf von Oriola. Pink.	per 1000
Innocencia. Pure white.	
Izola. Pink; Nov. 1.	
Laelia. Pink; Nov. 1.	
Lida Thomas. White; late.	
Sunshine. Yellow; Nov. 15 to Dec.	
The Belle. Pure white; Nov. 10.	
The Chief. Light yellow; Nov. 10.	

Blanche (white)	Eugene Langauet.	Rooted
Elizabeth (yellow)	Deep golden yel-	Cuttings,
Garza (white)	low; fine for	\$4.00 per 100,
Yellow Garza	Thanksgiving	\$35.00 per 1000

Such varieties as Florera, Pomona, Izola, Sunshine, are best  
when disbudded.

Prices subject to change, and  
orders booked subject  
to crop failure.



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CARNATION CUTTINGS  
AND ROSES, GRAFTED AND  
OWN ROOT. 2¼-IN. POTS.

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Other Plant Stocks*



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*Everything in young pot plants and  
rooted cuttings*

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